



MONDAY, OCTOBER 27	
4:30 PM	OAB AGM - members only
5:30 PM	CAB Town Hall - members only
6:30PM	Connected Car Measurement Juan Galdamez, Xperi
7:00PM	CONNECTION 2025 President's Welcome Reception
TUESDAY, OCTOBER 28	
TIME	SALES SESSION
7:00 AM	Registration & Breakfast
7:55 AM	20 Sellable Ideas in 20 Minutes Paul Ferguson
8:20 AM	AI Insights for Busy Reps Chris "Dunner" Duncombe
9:00 AM	Becoming the First Choice: Sales Strategies for a Disrupted Market Pat Bryson
11:35 AM	Connect & Collaborate - Networking Break
12:20 PM	AWARDS LUNCHEON Featuring Hall of Fame Award presentation to Doug Bingley
TIME	LEADERSHIP STREAM
7:00 AM	Registration & Breakfast
8:25 AM	The Golden Age of Radio....is NOW! Steve Jones & John Ongaro
9:30 AM	Breaking the Mold: Rethinking On-Air Norms Programming Panel
10:35 AM	Leveraging AI in Broadcasting Chris "Dunner" Duncombe
11:35 AM	Connect & Collaborate - Networking Break
12:20 PM	AWARDS LUNCHEON Featuring Hall of Fame Award presentation to Doug Bingley
2:10 PM	Creating Powerful Content —to Get, Keep & Grow Audiences Val Geller
3:10 PM	Radio News: the Changing Funding Landscape A Panel Discussion, sponsored by Burli
4:25 PM	Presidents' Panel A Panel Discussion, sponsored by Canadian Association of Broadcasters