

CONNECTION

2016



THURSDAY •

NOVEMBER
10th

**CONFERENCE &
GALA AWARDS**

TORONTO AIRPORT MARRIOTT HOTEL

VISIONING THE FUTURE
 PROGRAM OF EVENTS

TIME	FOYER	GRAND BALLROOM	JR BALLROOM	SALON A
7:00 am				
7:30 am	REGISTRATION OPEN & BUFFET BREAKFAST			
8:00 am			DIGITAL SALES with Matt Mise	ANNUAL GENERAL MEETING
8:30 am				
9:00 am		OPENING KEYNOTE Duncan Stewart, Deloitte	THE NEW BREED OF SALES PEOPLE: INTEGRATED MARKETING SOLUTION PROVIDERS	
9:30 am				
10:00 am		THE BROADCASTERS DIGITAL ADVANTAGE Daniel Anstandig	Jeff Schmidt, RAB	
10:30 am				
10:45 am		BREAK		
11:00 am		DIGITAL STRATEGIES PANEL	BREAK	
11:15 am			ADVERTISER PANEL	
11:45 am		BREAK		
12:15 pm		FACTOR LUNCHEON & GALA AWARDS PROGRAM		
12:30 pm				
2:15 pm		BREAK		
2:45 pm		PERFORMANCE THINKING Jacques D'Allaire		
3:00 pm				
3:30 pm		DE-MYSTIFYING MILLENNIALS		
4:00 pm				
4:15 pm		BREAK		
4:30 pm		INDUSTRY EXECUTIVE TOWN HALL		
5:00 pm				
5:30 pm		RECEPTION		